



### STAGE

The stage will host groups filling the night air with Christmas carols

**Sponsor Level: \$2,500**

Sponsorship will give your company:

- Company name incorporated in the stage title
- Logo prominently placed with a link to your website on CityofFate.com
- Mention mention on City's Facebook
- Sign placement during the event
- Exterior Sign placement displayed for the month of December while cars tour the circle drive to enjoy the lights.
- Space for company marketing during the event.

*(1 available)*



### LIGHTS

Light-up Fate City Hall exterior, like Clark Griswold with twinkle lights.

**Sponsor Level: \$2,500**

Sponsorship will give your company:

- Company name incorporated in activity
- Company logo prominently placed with a link to your website on CityofFate.com
- Mention on City's Facebook
- Sign placement during the event
- Exterior Sign placement displayed for the month of December while cars tour the circle drive to enjoy the lights.
- Space for company marketing during the event.

*(1 available)*



### CRAFTING

Get noticed with your logo printed on the crafts!

**Sponsor Level: \$1,000**

Sponsorship will give your company:

- Logo Placement on craft
- Logo placement on craft tables
- Logo placed with a link to your website on CityofFate.com

*(1 available)*



### YULE LOG

Gather around a large fire to keep warm, roast marshmallow, build s'mores and memories.

**Sponsor Levels: \$1,000**

Sponsorship will get your company:

- Name incorporated in the activity.
- Logo placement by the fire.
- Logo placed with a link to your website on CityofFate.com

*(1 available)*



### POLAR EXPRESS

Event attendees will enjoy a train ride around City Hall while enjoying the lights and hot cocoa.

**Sponsor Levels: \$500**

Sponsorship will give your company:

- Name incorporated in the activity.
- Logo placement on the train.
- Logo placed with a link to your website on CityofFate.com

*(1 available)*



### REINDEER GAMES

Children will enjoy games and bounce the night away.

**Sponsor Level: \$500**

Sponsorship will give your company:

- Name incorporated in the activity.
- Logo placement by the activities.
- Logo placed with a link to your website on CityofFate.com

*(1 available)*



### COOKIES AND COCOA

Event goers will stroll City Hall while enjoying cookies and hot cocoa.

**Sponsor Levels: \$500**

Sponsorship will get your company:

- Name incorporated in the activity.
- Logo placement by the serving lines.
- Logo placed with a link to your website on CityofFate.com

*(1 available)*



### GINGERBREAD DECORATING

Children will decorate gingerbread cookies while listening to the lively Christmas music.

**Sponsor Levels: \$500**

Sponsorship will get your company:

- Name incorporated in the activity.
- Logo placement on the decorating tables.
- Logo placed with a link to your website on CityofFate.com

*(1 available)*



### FRIENDS OF FATE

Your dedication to Fate will help the community enjoy the event!

**Sponsor Level: \$250**

Sponsorship will get your company:

- Logo placed with a link to your website on CityofFate.com
- Group mention on Facebook





**FRIDAY, NOVEMBER 30**  
**6 - 8 P.M.**  
**FATE CITY HALL**  
1900 CD Boren Parkway

# SPONSORSHIP FORM

Demonstrate your company's support for Fate's growing community of 15,000+ residents by becoming a sponsor of the Annual Christmas Tree Lighting event. Each year, hundreds of locals come out to enjoy this family-friendly event and with fireworks and expanded activities, we anticipate an even larger crowd this year. Free hot cocoa and cookies, fun winter activities, and Santa are all part of the festivities!

This is a great opportunity to market your company through the City's social media (3,700+ Facebook followers with a potential reach of over 50,000) and Website (7,000+ monthly visitors).

## THANK YOU FOR YOUR ONGOING SUPPORT IN OUR COMMUNITY!

**PAYMENT:**

Check

Credit Card (must be paid in person)

Sponsored Activity: \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_

Make Checks Payable to: **CITY OF FATE**

Please include "Fate Christmas Tree Lighting" in the MEMO section of the check.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*The City of Fate is not responsible for any loss or damage as a result of a substitution, alteration or cancellation/postponement of this event. The City of Fate shall assume no liability whatsoever in the case this event is canceled, rescheduled or postponed due to a fortuitous event, Act of God, or any unforeseen occurrence that renders the performance of this event impracticable or impossible.*

## IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT

Jessica Larson, Assistant to the City Manager / Deputy City Secretary, City of Fate

jl Larson@CityofFate.com or 972-771-4601 x106